ASTER

ARCHITECTURAL JOINERY

Three priorities before more content

Fictional London hospitality brief. Three selected suppliers and nine public pages checked 2 November 2026. Qualitative comparison, not a ranking or demand study.

Make each service easy to choose

Create one hospitality page covering service area, project types, design responsibilities and the first enquiry.

Assess: Record relevant page visits and whether enquiries identify project type.

Explain the work behind the image

Publish two approved project stories: constraint, joinery response, ASTER’s role and the wider project team.

Assess: Check whether enquiries refer to a relevant project or detail.

Give the first conversation better inputs

Explain a short first brief: project type, location, approximate scope and timing. Request drawings when useful.

Assess: Compare completeness of received briefs with a recorded starting point.

Selected public sources

Studio Arkin https://www.studioarkin.com/about/

East JR https://www.eastjr.co.uk/all-projects/nkora-farringdon

Kustom Made https://kustommade.co.uk/