ASTER

ARCHITECTURAL JOINERY

Your online presence, with a clear next step.



Start with the decision brief, then inspect the research: three selected suppliers, nine public pages, buyer questions and a 90-day plan. ASTER and its London brief are fictional; supplier observations are source-linked. Search phrases remain hypotheses, with no measured demand, ranking or results. Both languages cover the same market. Posts are optional applications.

Read the decision brief

Read the research briefing

Inspect the research workbook

See the optional post examples

Download artwork and captions

Read the usage guide